

October 1, 2017

# HEALING HALF



**Westchester  
Medical Center**

Westchester Medical Center Health Network

*to benefit  
Westchester Medical Center*

**Bronx River Parkway  
Half Marathon | 10k**

## Sponsorship Opportunities

### **Platinum Sponsor - \$7,500**

- Company name/logo in event materials and advertising
- Company logo and link on event website
- On-site signage, including premier placement of your organization's banner at the start and finish line, as well as recognition announcements at the event
- Company tent, banner, and dedicated team area where product samples and promotional materials can be displayed
- Company name/logo on signage at every mile marker along the course
- Company name/logo on all event t-shirts
- Company name/logo on runner race bibs
- 40 free registrations to employee/team participants

### **Gold Sponsor - \$5,000**

- Company name/logo in event materials and advertising
- Company logo and link on event website
- Company tent, banner, and dedicated team area where product samples and promotional materials can be displayed
- Company name/logo throughout one of the miles along the course
- Company name/logo on all event t-shirts
- 30 free registrations to employee/team participants

### **Silver Sponsor - \$3,000**

- Company name/logo in event materials and advertising
- Company logo and link on event website
- Company tent, banner, and dedicated team area where product samples and promotional materials can be displayed
- Company name/logo on all event t-shirts
- 20 free registrations to employee/team participants

### **Bronze Sponsor - \$1,500**

- Company name/logo on all event t-shirts
- Company logo and link on event website
- Company tent, banner, and dedicated team area where product samples and promotional materials can be displayed
- 10 free registrations to employee/team participants

## Underwriting Opportunities

### **Finisher Medals Sponsor - \$2,500**

- Logo exclusively on all the Healing Half & 10k medals
- Company name/logo throughout a mile on the course
- 10 Healing Half Marathon & 10k entries

### **Runner's Bib Sponsor - \$1,500**

- Logo prominently featured on all the runner's bibs (1,500)
- Five Healing Half Marathon & 10k entries

### **Water Station Sponsor - \$1,500**

- Company name/logo prominently featured at all the Water Stations (approximately six) along the 13.1 mile course
- Five Healing Half Marathon & 10k entries

### **Mile Marker Sponsor - \$750**

- Company name/logo will be provided an official mile on the course and recognized with signage
- Two Healing Half Marathon & 10k entries

## Sponsorship Reply Form

Please complete all information exactly as you wish to be listed:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

### Sponsorship

- Platinum Sponsor - \$7,500
- Gold Sponsor - \$5,000
- Silver Sponsor - \$3,000
- Bronze Sponsor - \$1,500

### Underwriting Opportunities

- Finisher Medals Sponsor - \$2,500
- Runner's Bib Sponsor - \$1,500
- Water Station Sponsor - \$1,500
- Mile Marker Sponsor - \$750

### Sponsorship

- Enclosed is my check payable to Westchester Medical Center Hospital Foundation
- Please charge my gift of \$\_\_\_\_\_ to my  AMEX  MC  Visa  Discover

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

### Return Form To:

Courtney Cook  
Westchester Medical Center  
Special Events  
Taylor Pavilion, Suite C320  
100 Woods Road, Valhalla, NY 10595  
Phone: 914.493.2106 • Fax: 914.493.2350



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